

62,57 1956/57

BETTER NEW JERSEY GROWN BULBS WILL PRODUCE FINER FLOWERS FOR YOU!

PETER J. VANDENBERG

Tel. Vineland 7-3904

CORNELIUS PEET

Tel. Vineland 9-8584

"The House Of Spic & Span"

Bulb Department

OFFICE and WAREHOUSE

Tel. OXFORD 2-6529



Newfield New Jersey

A MILE AWAY FROM HIGH PRICES!

Dear Customer:

With great pleasure we announce the harvesting of a BIGGER and BETTER crop than ever before. Because of the tremendous yield we are able to make our prices THE VERY LOWEST in years.

We have added some of the most promising newcomers, which have proven their high commercial values and put them at the right price-level. With the addition of these newer varieties you have a greater choice of colors and your collection would be made more attractive.

Many growers have found it profitable in the past years to grow a good supply of Glads for the EARLY market. We would like to draw your attention to our special listing of EARLY BLOOMERS on the separate page enclosed. With this collection you will have a good chance to cash in ahead of the summer season.

In order to survive in this highly competitive business you must stick to the "tried and true" moneymakers, all of them you will find in our general list AT THE LOWEST POSSIBLE PRICES. Though our prices are put down we still allow 5% DISCOUNT on all orders received before DECEMBER 1st. 1956.

Please send your orders in early and rest assured you will receive the finest bulbs money can buy.

ORDER WITH CONFIDENCE

SATISFACTION GUARANTEED

THE HOUSE OF SPIC & SPAN

BETTER NEW JERSEY GROWN BULBS WILL PRODUCE FINER FLOWERS FOR YOU!

SPECIAL LISTING OF THE EARLY MONEYMAKERS

ABU HASSAN	deep blue	early
ATLANTIC	large orange red	rather early
BRIDAL ORCHID	very large pastel-lavender	early
FIAT LUX	beautiful greenish deep yellow	rather early
FRIENDSHIP	pure frosty pink, The best	very early
JUNE BELLS	fine pure white	early
LEEUEWENHORST	giant pink	early
MODERN TIMES	deep rose bourgundy red	rather early
PHILLIPPO'S MEMORY	large beautiful shade of pink	very early
RED CHARM	large deep red	rather early
ROSE CHARM	attractive light rose	very early
SALMAN'S ELITE	fine white	early
WHITE EXCELSIOR	large white, The best	early
YELLOW HERALD	light yellow	very early

Here you have about all colors of the rainbow, You can put your own assortment together and pick those colors which are mostly in demand in your locality.

FOR THE LOWEST PRICES SEE: GENERAL LIST

BETTER NEW JERSEY GROWN BULBS WILL PRODUCE FINER FLOWERS FOR YOU !

MOTHER FISCHER

Beautifully Ruffled, Tall White. Top Producer Of Fine Spikes From Small Bulbs. Easy Blue Ribbon Winner. Excellent All Round Glad. A Real Money Maker.

	#1	#2	#3	#4	#5	#6	Bulbs:
Per 100	\$ 3.50	\$ 3.	\$ 2.50	\$ 2.	\$ 1.50	\$ 1.	Qt. 4.
Per 1000	\$22.	\$18.	\$12.	\$ 9.	\$ 6.	\$ 4.	Peck 30.
							Bu. 100.

OCTOBER SUNSHINE

Fine Light Orange, With Sparkling Yellow Throat. Good Producer Of Straight Spikes. Good Color For In The Fall.

Per 100	\$ 3.50	\$ 3.	\$ 2.50	\$ 2.	\$ 1.50	\$ 1.	Qt. 3.
Per 1000	\$20.	\$16.	\$12.	8.	6.	4.	Peck 12.
							Bu. 30.

ORANGE GOLD

Beautiful Large Glowing Orange. Strong Healthy Grower, Much Wanted Color In Late Summer and Fall.

Per 100	3.50	3.	2.50	2.	1.50	1.	Qt. 4.
Per 1000	20.	16.	12.	10.	6.	4.	Peck 20.
							Bu. 50.

PACTOLUS

One Of the Most Striking Gladiolus, Due to its Unusual Color Combination: Sunshine Yellow and Brilliant Scarlet Blotches. Beautifully Formed Ruffled Florets. An Eye-catcher in Every Respect.

Per 100	3.50	3.	2.50	2.	1.50	1.	Qt. 4.
Per 1000	22.	18.	12.	10.	6.	4.	Peck 20.
							Bu. 50.

PHILIPPO'S MEMORY

Most Beautiful Shade Of Pink. Large Wide Open Florets. Very Early and Valuable Cut-flower.

Per 100	3.50	3.	2.50	—	—	—	Qt. 4.
Per 1000	22.	18.	14.	—	—	—	Peck 20.
							Bu. 60.

PROF. GOUDRIAAN

One Of The Finest Creamy-Whites and Most Valuable Cutflower. Never Crooks, Opens Well With a Ribbon Of Blooms. Excellent Sturdy Grower.

Per 100	\$ 3.50	3.	2.50	2.	1.50	1.	Qt. 5.
Per 1000	\$25.	20.	15.	10.	6.	4.	Peck 30.
							Bu. 100.

PROSPECTOR

New Delicate Light Yellow, With a Golden Lip. A Favorite With the Ladies for Artistic Arrangements. Its New, Easy to Blend color Will Be Well Accepted By the Florists. Our Prices Will Enable You To Stock Up On This Most Unusual Glad.

Per 100	\$ 5.	4.	3.50	3.	2.50	2.	Qt. 20.
Per 1000	\$40.	35.	30.	25.	20.	15.	Peck 150.
							Bu. 500.

RED CHARM

Still the most Beautiful Deep Velvet Red. Rather Early Flowering.

Per 100	\$ 2.50	2.	1.50	1.25	1.	0.75	Qt. 3.
Per 1000	\$20.	16.	10.	8.	5.	3.	Peck 12.
							Bu. 40.

REGINA

One Of The Best Shades In Light Orange-Yellow, Giant Size. Large Spikes From Small Bulbs. Beautifully Ruffled—Eyecatcher.

Per 100	\$ 5.	4.	3.50	3.	2.50	2.	Qt. 15.
Per 1000	\$40.	35.	30.	25.	20.	15.	Peck 100.
							Bu. 350.

ROSE CHARM

The Earliest to Bloom Attractive Light True Rose with Lighter Throat. Always Straight with Perfect Facing. A Real Early Money Maker Until Bigger Glads Come in.

Per 100	\$ 3.50	3.	2.50	2.	1.50	1.	Qt. 4.
Per 1000	\$20.	16.	12.	9.	6.	4.	Peck 20.
							Bu. 60.

ROSITA

Beautiful Old Rose, Silvery Edged. Enormous Flowerhead. A Very Much Wanted Giant in this Color-class. Great Producer Of Big Spikes, From Small Bulbs. Take Advantage Of Our Low Prices and Bring This Beautiful Glad in Front Of the Public.

Per 100	\$ 5.	4.	3.50	3.	2.50	2.	Qt. 10.
Per 1000	\$40.	35.	30.	25.	20.	15.	Peck 75.
							Bu. 250.

BETTER NEW JERSEY GROWN BULBS WILL PRODUCE FINER FLOWERS FOR YOU !

SALMAN'S ELITE

Fine Commercial White, Good Producer and Valuable Early Cutter.

	#1	#2	#3	#4	#5	#6	Bulblets
Per 100	\$ 3.50	\$ 3.	\$ 2.50				Qt. \$ 3.
Per 1000	\$20.	\$16.	\$10.				Peck \$12.
							Bu. \$ 40.

SANS SOUCI

Very Tall Brilliant Deep Red, Healthy Grower and Excellent Producer Of Big Spikes From All Sizes Of Bulbs, None Better For Local and Roadstand—A Must Have For The Commercial Grower: A Real Money Maker.

Per 100	\$ 3.50	3.	2.50	2.	1.50	1.	Qt. 4.
Per 1000	\$22.	18.	12.	9.	5.	3.	Peck 20.
							Bu. 50

SNOWPRINCESS

Standard White, Early.

Per 100	\$ 3.	\$ 2.50	\$ 2.	\$ 1.50	\$ 1.25	\$ 1.	Qt. \$ 2.
Per 1000	\$20.	\$16.	\$10.	\$ 8.	\$ 5.	\$ 3.	Peck \$10.
							Bu. 25.

SPIC & SPAN

Best Bright Salmon Pink, Greatest Show-Winner. Still the Best Glad Of Today And Tomorrow, Out-produces And Out-Values All Others, in Every Respect. Does Well Everywhere. If Anybody has had bad luck with it —try our stock grown from hot water treated bulblets. Health plus extra vigor.

Per 100	3.	2.50	2.	1.50	1.25	1.	Qt. 4.
Per 1000	\$22.	18.	12.	9.	6.	4.	Peck 15.
							Bu. 40.

THE RAJAH

Very Large Beautifully Glowing Purple: Big Glad For Roadstands and Local Trade. Impressive Show Glad.

Per 100	\$ 3.	2.50	2.	1.50	1.25	1.	Qt. 5.
Per 1000	\$24.	20.	16.	12.	8.	5.	Peck 30.

TRAVELER

A Most Beautiful Glad With Spic & Span Qualities. Finest Shade In Light Pastel Rose, Never Crooks, Stands The Heat, Grows Prolific. A Most Welcome Addition To Colors Preferred By Florists. Top Producer of Salable Spikes From Smaller Bulbs.

Per 100	5.	4.	3.50	3.	2.50	2.	Qt. 15.
Per 1000	\$40.	35.	30.	25.	20.	15.	Peck 100.

TYRONE

We are now putting up this New Excellent Commercial Real Lavender at Prices Everybody Has a Chance to Stock Up. True Lavender. Dependable Cutter, Stands the Heat. Best Color In Its Class—A Dozen Times Grand Champion.

Per 100	\$ 4.	3.50	3.	2.50	2.	1.50	Qt 10.
Per 1000	\$35.	30.	25.	20.	15.	10.	Peck 75.
							Bu. 250.

VALERIA

Still Going Strong as the Best Commercial Red. We Have An Excellent Healthy Stock, Grown From Hot Water Treated Bulblets.

Per 100	\$ 3.50	3.	2.50	2.	1.50	1.	Qt. 4.
Per 100	\$25.	\$20.	\$15.	\$10.	6.	4.	Peck 15.
							Bu. 45.

VAN ZANTEN'S GLORY

Giant Size Old Lavender, New Shade In Its Class, Top Producer Of Large Spikes From Small Bulbs. We Recommend This Variety In Limited Quantities.

Per 100	\$ 4.	3.50	3.	2.50	2.	1.50	Qt. 6.
Per 1000	\$30.	25.	20.	15.	12.	10.	Peck 40.
							Bu. 125.

WHITE EXCELSIOR

If You Are Looking For a Large Early White With Good Growing Habits. This is it. Always Straight Perfectly Placed. Tall Growing. An Excellent Cutter.

Per 100	\$ 4.	3.	2.40	2.	1.50	1.	Qt. 10.
Per 1000	\$30.	25.	20.	15.	12	10.	Peck 75.
							Bu. 250.

WHITE GOLD

Giant Creamy White, Healthy Vigorous Old Timer.

Per 100	\$2.50	2.	1.50	1.25	1.	0.75	Qt. 2.
Per 1000	\$20.	15.	10.	8.	5.	3.	Peck 12.
							Bu. 30.

BETTER NEW JERSEY GROWN BULBS WILL PRODUCE FINER FLOWERS FOR YOU!

WONDER BOY

Most Wonderful Shade Of Shiny Deep Purple, With Lighter Edge.
Holds Easily 9" Open. Excellent Show Variety and Great Attraction
For Roadstands and Local Trade—Highly Recommended.

	#1	#2	#3	#4	#5	#6	
Per 100	\$ 6.	5.	4.	3.	2.50	2.	Qt. 20.
Per 1000	\$45.	40.	30.	25.	20.	15.	Peck 150. Bu. 500.

YELLOW HERALD

Fine Ruffled Light Yellow, Valuable For Its Earliness. Vigorous
Grower With Dark Green Foliage—One Of The Firsts To Bloom.

	#1	#2	#3	#4	#5	#6	
Per 100	\$ 3.	2.50	2.	1.50	1.25	1.	Qt. 3.
Per 1000	\$20.	15.	10.	8.	5.	3.	Peck 12. Bu. 40.

TERMS: CASH WITH ORDER. FOB. NEWFIELD, NEW JERSEY

Credit to established customers and those with satisfactory credit rating.

DELIVERY: Anytime After December 1st. 1956 Until April 1st. 1957

ORDER WITH CONFIDENCE.

SATISFACTION GUARANTEED.

THE HOUSE of SPIC & SPAN

BULB DEPARTMENT

Growers of the most preferred Gladiolus Varieties

P. O. Box: 123

Newfield New Jersey

A MILE AWAY FROM HIGH PRICES

LOOK INSIDE!
*For Your Best Deal
In Glads*

25 Bulbs At 100 Rate

250 Bulbs At 1000 Rate

ABU HASSAN

Per 100

Deep Violet Blue, Medium Sized Florets, Best Color Value in its Class. Early Flowering. An Eyecatching Variety for Roadstands.

Per 1000

#1	#2	#3	#4	#5	#6	Bulblets
3.50	3.	2.50	2.	1.50	1.00	Qt. 4.
20.	16.	12.	10.	6.	4.	Peck 15.
						Bu. 50.

ATLANTIC

Per 100

Per 1000

Large Glowing Orange Red, Early Flowering. Fine For Local Trade. Show-winner.

3.50	3.	2.50	2.	1.50	1.00	Qt. 4.
22.	18.	12.	10.	6.	4.	Peck 15
						Bu. 50.

BRIDAL ORCHID

Per 100

Per 1000

Tall Giant Pastel Lavender. Early Flowering: Produces Fancy Spikes From Smaller Bulbs Too.

\$ 4.	3.50	3.	2.50	2.	1.50	Qt. 5.
\$25.	20.	14.	12.	8.	6.	Peck 30.
						Bu. 90.

ELIZABETH THE QUEEN

Per 100

Per 1000

Still One Of The Finest Lavender. Our Stock Is Mozaic Free, and With a Little Extra Water, You Can Have Fine Stretchy Spikes.

3.50	3.	2.50	2.	1.50	1.	Qt. 3.
22.	18.	12.	9.	6.	4.	Peck 15.
						Bu. 40.

ELMER'S ROSE

Per 100

Per 1000

Tall Beautiful Ruffled, Deep Lavender-Rose Of Good Substance. Throws Salable Spikes From Smaller Bulbs.

5.	4.	3.	2.	1.50	1.00	Qt. 5.
35.	30.	20.	15.	10.	7.	Peck 35
						Bu. 125.

EVANGELINE

Per 100

Per 1000

Tall Giant Pastel Pink. Big Spikes From Smaller Bulbs.

\$ 350.	3.	2.50	2.	1.50	1.	Qt. 3.
22.	18.	12.	9.	6.	4.	Peck 15.
						Bu. 40.

FIAT LUX

Per 100

Per 1000

Beautiful Deep Yellow, With Green Buds, Which Makes this Variety An Attractive and Valuable Addition To The Early Ones. Has Excellent Market Qualities and is a Fine Cutter.

3.50	3.	2.50	2.	1.50	1.	Qt. 10.
25.	20.	16.	12.	8.	6.	Peck 60.
						Bu. 200.

FLORENCE NIGHTINGALE

Per 100

Per 1000

Beautiful Giant White. Great Spikes From Small Bulbs.

3.50	3.	2.50	2.	1.50	1.	Qt. 3.
22.	18.	12.	9.	6.	4.	Peck 15.
						Bu. 40.

FRIENDSHIP

Per 100

Per 1000

Here Is Your Very Best Glad For Early. You Can't Go Wrong Making Early Plantings With 50% Or More Friendship, Ruffled Frosty Pink. A Most Preferred Color By All Florists. Ideal For Arrangements and Table Decorations. A Real Moneymaker For Early and Through Out The Season.

3.	2.50	2.	1.50	1.25	1.	Qt. 4.
20.	16.	10.	8.	5.	3.	Peck 20.
						Bu. 50.

GOLD

Per 100

Per 1000

Most Beautiful Of All Yellows. Take Advantage Of Our Reasonable Prices. Gold's Outstanding Color and remarkable Texture Will Be Admired Everywhere. Blooms To The Very Tip.

4.	3.	2.50	2.	1.50	1.	Qt. 8.
30.	25.	18.	14.	10.	7.	Peck 50.
						Bu. 150.

GOOD MORNING

Per 100

Per 1000

Giant Corona Type Prolific HEALTHY Grower—Great Tall Spikes, From Small Bulbs. This Variety Will Find Its Way in the Future.

8.	6.	5.	4.	3.	2.	Qt. 50.
\$60.	50.	40.	30.	25.	20.	Peck 350.
						Bu. 1,200.

BETTER NEW JERSEY GROWN BULBS WILL PRODUCE FINER FLOWERS FOR YOU !

HARRY HOPKINS

Deep Bourgundy Red, Grows Tall and Straight, Additional High Color Value, When Planted In Limited Quantities.

	#1	#2	#3	#4	#5	#6	Bulblets
Per 100 \$	\$ 3.	\$ 2.					Qt. 3.
Per 1000 \$	22.	18.					Peck 15. Bu. 40.

HILLTOPPER

Striking Bright Scarlet Red, A More Intense Red Than Valeria. Opens Well From Tight Bud. Throws Gunbarrel Spikes From Small Bulbs. Early—Best Commercial Prospect.

each \$	2.50	2.	1.75	1.50	1.25	1.	Qt. 100.
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Hopman's Glory

Standard Yellow, At its Best in Southern Areas.

Per 100 \$	3.	2.50	2.	2.50	1.25	1.
Per 1000	25.	20.	15.	10.	6.	4.

JUNE BELLS

Best Commercial Early Pure White, Specially For the Southern Area For the Northern and Mid-Western States We Recommend "MOTHER FISCHER".

Per 100 \$	3.	2.50	2.	1.50	1.25	1.	Qt. 3.
Per 1000 \$	25.	20.	15.	9.	6.	4.	Peck 15. Bu. 40.

LADY JANE

Beautiful Greenish Creamy White, Healthy Grower and Excellent Cutter, Good Market Glad.

Per 100 \$	3.	2.50	2.	1.50	1.25	1.	Qt. 3.
Per 1000 \$	20.	16.	10.	8.	5.	3.	Peck 12. Bu. 30.

LEEUWENHORST

A Most Impressive Giant Glad. With a Beautiful Shade Of Pink. Early Flowering and Excellent For Local Markets.

Per 100 \$	3.	2.50	2.	1.50	1.25	1.	Qt. 3.
Per 1000 \$	20.	16.	12.	9.	6.	4.	Peck 15. Bu. 40.

LEIF ERICSON

Another Giant Glad— Beautiful Greenish Creamy White, Throws Big Tall Spikes From Small Bulbs. Grand Show Variety and Valuable Cutflower.

Per 100 \$	3.	2.50	2.	1.50	1.25	1.	Qt. 4.
Per 1000 \$	25.	20.	14.	10.	6.	4.	Peck 15. Bu. 50.

LOOK

This Great and Tall Variety Will Undoubtly Take The Lead In The Pastel Pinks. Excellent Growing Habits. Big Spikes From Small Bulbs. Most Beautiful Shade in Pastel Pink.

Per 100 \$	8.	6.	5.	4.	3.	2.	Qt. 50.
Per 1000 \$	60.	50.	40.	30.	20.	15.	Peck 350. Bu. 1,200.

MRS. MABEL MARKWOOD

Named For One Of Florida's Foremost Gladiolus-Growers—Most Beautiful Pure White, Sport Of Bridal Orchid. Florets Measure 8" Across. Holds Easily—10 Open Great Show Variety. Another One That Will Find Its Way In The Future.

each \$	2.50	2.	1.75	1.50	1.25	1.	ea. \$ 0.50
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Margaret Fulton

Coral Pink. A Healthy Old Timer.

Per 100 \$	2.50	2.	1.50	1.25	1.	\$ 0.75	Qt. 2.
Per 1000 \$	18.	14.	10.	8.	5.	3.	Peck 10. Bu. 25.

MODERN TIMES

Deep Rose Bourgundy Red, Outstanding Color Value, Catches The Eye. Rather Early Flowering.

Per 100 \$	2.50	2.	1.50	1.25	1.	\$ 0.75	Qt. 2.
Per 1000 \$	20.	15.	10.	8.	5.	3.	Peck 12. Bu. 30.

Morning Kiss

Giant White

Per 100 \$	3.50	3.	2.50	2.	1.50	1.	Qt. 3.
Per 1000 \$	25.	20.	15.	10.	6.	4.	Peck 15. Bu. 50.